

# Counciler

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## COUNCIL REACHES 1963 MEMBERSHIP GOAL: 52,333rd SCOUT REGISTERED AT YEAR'S END

### President's Report

#### YEARS OF DECISION GROWTH PROGRAM ENTERS PHASE TWO

The Chicago Area Council is now moving into phase two of the Years of Decision program calling for overall growth and improvement of Scouting and pointing toward a boy membership of 100,000 by 1970, council president Robert W. Reneker announced.

"By exceeding our 1963 boy membership goal of 52,170 and improving communications and relationships we have turned the tide," Reneker said. "Now we must build for strength—in other words, consolidate our gains."

The president listed six points in phase two:



Robert W. Reneker

1. Relocation of the Scout Service Center to provide a larger and more efficient space (see story elsewhere in this issue);
2. Reconstruction of near-in forest preserve camps and eventual relocation of Camp Fort Dearborn to a larger site providing for expansion. These developments are now on the drawing board.
3. Expanded use of Valley View Training Center including opportunity for new troops to have their first overnight experience with full staff help and equipment. Future plans call for necessary expansion of meeting and training rooms, dining room and kitchen facilities to accommodate groups of all sizes. Housing too should be expanded to provide full use in both summer and winter.
4. Full-scale development of the new Explorer program featuring special interest posts organized in high schools, emphasis on the Sea and Air Exploring phases of the program. Special interest

(Continued on Page 5, Col. 1)

#### ASTRONAUT JOHN GLENN AIDS MEMBERSHIP CAMPAIGN

Astronaut John Glenn personally helped again this year in our membership campaign on radio, television and posters.

John Glenn's help gained thousands of new members for Scouting. He invited boys to phone him and hear a brief message about Scouting. Interested boys made over 13,000 calls and mailed thousands of letters. Each boy received a group photograph of America's sixteen astronauts.

#### 600 UNIT LEADERS FETED AT GOVERNOR'S ACHIEVEMENT DINNER

At the Achievement Dinner held at the Palmer House last March 30, more than 1,200 unit leaders and their wives from the Chicago Area Council were presented awards by Governor Otto Kerner.

Leaders who were honored at the dinner scored high in the "Do Your Best for America" achievement competition.

Totals were computed according to achievements in five areas: prompt charter renewal, member recruitment, advancement gains, outdoor program activities, and a 21-point unit inspection.

The 1963-64 competition concludes in March. Winners will be honored at the Chicago Area Mayors' Achievement Dinner, to be held on March 7.

#### PERCENTAGE OF BOYS ACTIVE IS ALSO RECORD

Scouting continues to grow in the Chicago area! That's the big story of 1963.

During the year a net increase of 3,477 boys were registered to bring the total to 52,333. The number of boys currently active represents the highest total—both in actual numbers and in percentage of all boys available—in the history of the Chicago Area Council.

#### 4 MILLIONTH SCOUT



Paul Babler (left), of Troop 35 of the Chicago Area Council was the 4,000,000th boy to be currently enrolled in Scouting in the United States in any calendar year. He is shown here being welcomed into the movement by Frank W. Braden, Region 7 Executive, and Alden G. Barber.

#### SERVES CITY AND MANY SUBURBS

Our Council includes the city of Chicago, plus 19 suburban communities. It provides such services as leadership training, activities, fund raising, camping opportunities and administration for 1,924 units and over 1,200 sponsors.

Scout troops, Cub packs and Explorer posts are sponsored by schools, churches, the Housing Authority, labor, civic and veterans' organizations.

#### OVER 18,000 ADULT LEADERS

Adult participation was also up in 1963. Each Scouting unit depends on the sponsor to provide the meeting place and leadership. During the past year over 18,000 trained adult leaders devoted their time and effort to boys in the Chicago Area Council.

Every 1,000 adult leaders and boys is served by a career Scouter, specially trained to maintain contact with the national program and to keep the services to individual units at a high standard.

#### BIGGER JOB AHEAD FOR '64

1963 was a record-breaking year for Chicago Scouting as it was on target with the "Years of Decision" Plan. But 1964 must be even better—in registrations, in volunteer leaders and in financial contributions—if the Council is to meet its goal of 100,000 members by 1970.

#### NEW QUARTERS MEAN BETTER SERVICE



Chicago Area Council offices will move to new and larger quarters at 300 West Adams Street in early June—it was announced by Richard S. Claire, Chairman of the House Committee.

The move, necessitated by Scouting expansion in Chicago, will enable the Council to render better service, Claire said.

The offices will occupy the entire ninth floor. An architect's rendering at left shows how the facilities will be reached by direct elevator service from the lobby.



## 1964 CONTRIBUTIONS TO SUPPORT VITAL SCOUTING SERVICES

The Council's Annual Finance Campaign is designed to raise a little over \$1 million dollars from The Scout Family and voluntary contributions. The Chicago Crusade of Mercy, suburban Community Chest drives.

### CAMPING TO GET LARGEST SHARE

Twenty-six percent of the budget will go for the program and maintenance of camping facilities at the Owasippe Scout Reservation, the Merriam Explorer Base in Wisconsin, the five near-in camps in the Chicago area, and the staff related to the program.

Leadership training will account for 18% of the total. Training equipment and visual aids will be updated in the 25 districts. Facilities for training will be expanded at Valley View Training Center.

### INNER CITY IMPORTANT

Twelve percent of the budget will be devoted to Organization, Extension, and Field Service to bring Scouting effectively to all boys including hard-to-reach boys in the Inner City.

Ten percent of the budget will be used for special events of Council and district nature. The Scout Fun Fair, Camporees, Eagle Scout recognition dinners, and Explorer activities are examples.

Another 10% will finance advancement activities in which units and boys receive the helps and recognitions they earn. In each case the cost of staff service is reduced.

### EXPLORING

A new service to expand, improve, and organize Explorer units and provide special program incentives for existing units will receive 8% of Council's budget.

Eight percent will be employed for Public Relations. This fund provides for the publication of the "Counciller" and makes possible the telling of Scouting's story through newspapers, radio, and television.

### FINANCIAL SERVICE

The Council's Finance Service will receive 8%. This service gives guidance and leadership to the annual finance campaign and provides extensive assistance to unit financing.

## REGIONAL, NATIONAL SERVICES WORK WITH COUNCIL

The Chicago Area Council is in constant, close contact with Scouting throughout the United States. As part of Region Seven, the Council receives almost daily help from Ray L. Weaver, Deputy Regional Executive, and the Region Seven staff headed by Frank W. Braden, regional Scout Executive. Matters of policy, administration and professional personnel are discussed.

Each summer many older Scouts camp at the Region Seven Canoe Base located near Boulder Junction, Wisconsin.

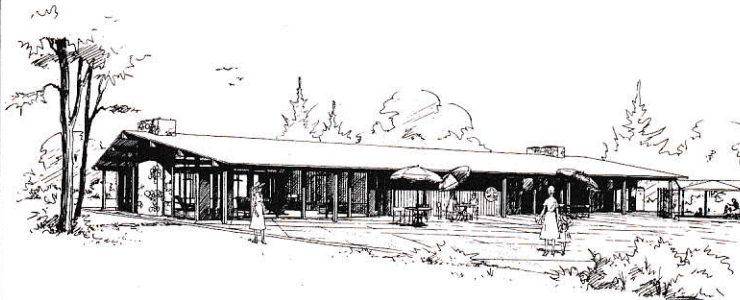
On the national level, many members of the National staff spent one to five days working with the Council Scouts while they visited Chicago.

Frank W. Braden

# NEW FAMILY CAMP READY TO OPEN NEXT SUMMER AT OWASIPPE SCOUT RESERVATION



The photo above shows the typical cabin in family camp. Below is the artist's rendering of the new Scouter family lodge which at the present time is nearing completion.



### TRADING POST MOVING TO NEW QUARTERS: SERVES VOLUNTEERS

As Scouting grows in the Chicago area, it becomes necessary to move the Trading Post to service volunteers more effectively. The Trading Post will move along with Council offices from 9 West Washington to new and larger quarters on the ninth floor of the 300 West Adams Street Building. Moving date will be June 1.

The Trading Post employees have been serving the volunteers of the Chicago area for many years. They have a complete supply of badges and official Scout equipment and can get more, if necessary, on short notice. Look for more news of the big move in later issues of the "Counciller."

### BOY SCOUTS ACHIEVE NEW HIGHS IN INDIVIDUAL ADVANCEMENT

177 Boy Scouts were awarded the rank of Eagle Scout in the Chicago Area Council this year. Southwest District ranked first with 17 Eagles, Tri-Ridge District second, and Forest District third.

361 boys were awarded the rank of Life, and 761 the rank of Star.

Interesting is the fact that 13,778 merit badges were awarded to boys in the Chicago Area Council. Of the merit badges, Swimming was most popular, with 1,145 being awarded, Cooking was second with 1,117, and Firemanship was third with 817 being awarded.

An important new merit badge was added to the Scout Manual in 1963: Atomic Energy.

Even though the backbone of Scouting is camping, it is most necessary to keep abreast of the times with the addition of new merit badges. Because of this, Scouting can always remain a dynamic activity in which a boy might grow in knowledge of his times.

With this in mind, the Council gives hearty congratulations to all the boys who achieved the high ranks they have, as well as those participating in the merit badge program.

Perhaps the most significant phase of the Chicago Area Council camp development program will be completion of the new Family Camp at Owasippe Scout Reservation.

It will be open for the 1964 season.

Cabins are to be available for the immediate family of any man who is giving leadership to a unit in camp.

### CABINS SLEEP 6

Each cabin is equipped to sleep six, with two bedrooms (double bunk in each) and a fold-out double sofa bed in the living room. It includes an electric kitchen unit with three-burner stove, double sink, oven, broiler and refrigerator. There is a dinette and separate wash lavatory with hot and cold water.

Other family camp facilities include playgrounds, laundry facilities, indoor recreation rooms, complete grocery store, swimming pool and wading pool.

The cost is only \$15 per week per cabin. A special pamphlet will soon be available with complete details.

The new family camp is further evidence of the helpful services that are made possible only by the voluntary contributions of Chicago area people.

## \$2,300,000 Camp Expansion Program Scheduled for Completion During '65 and '66

The Chicago Area Council's camp improvement and expansion program, which showed great progress during 1963, will continue this year. In fact, the plan will not reach final completion until 1966.

### EXPANSION ALREADY PAID FOR

A total of \$2,300,000 is being spent in the camp program. The money has already been raised from the recent Camp Capital fund drive and from endowment reserves.

The newest camp, at Yorkville, Illinois, opened for the first time in the fall of 1962, and since that time has hosted thousands of boys.

### WINTER CAMPING

A new winter camping program was instituted at all the near-in Illinois camps. This program gives Scouts a chance to camp under cold weather conditions, to practice skills and acquire increased confidence in them. The camps are open every weekend and are staffed by a Campmaster Corps who provide equipment and instruction.

### NEW UNITS START RIGHT

For new units, the Training Center at Valley View is most helpful. Troops come here as soon as possible after they are chartered. Trained counselors help them get the "right start" in camping through the new Troop First Nighters' program.



# 1963 PICTURE ALBUM



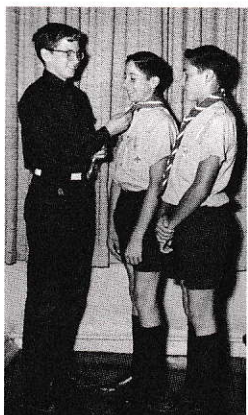
Ernie Banks challenged civic and church leaders to make Scouting available to all boys at "Together We Organize" kickoff.



Governor Kerner Achievement Program offered personal recognition to 600 unit leaders and wives.



Thousands of hours Women's



Two Mexican Scouts were among thousands of foreign visitors.



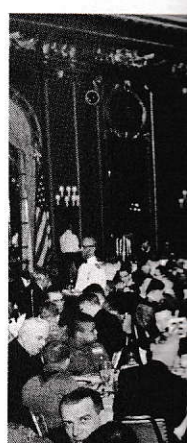
Bryan S. Reid Jr. and Thomas Ayers discuss first "One-Day Finance Drive."



For the first time we began training on TV.



"Operation Patrick Henry" for the second year in a row was oversubscribed.



Eagle Re

## 1963 OFFICERS

The growth of Scouting depends on the generous manner in which adult leaders give of their time and talents. The Chicago Area Council is indebted to its officers for the invaluable services they rendered throughout the year.



Warren H. Bacon  
Vice President



George M. Bard  
Vice President



B. E. Bensinger  
V. Chmn., Adv. Bd.



W. R. Blew  
Chmn. Camping Com.



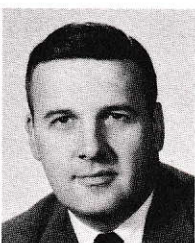
Harold E. Brooks  
Chmn. Commun. Rel.



Wayne A. Johnston  
V. Chmn., Adv. Bd.



Hon. Otto Kerner  
Governor of Illinois  
Vice President



Allen W. Mathis, Jr.  
Scout Commissioner



Gavin A. Pitt  
Chmn. Activities Com.



Bryan S. Reid, Jr.  
Treasurer



Robert W. Reneker  
President



# 1963 PICTURE ALBUM



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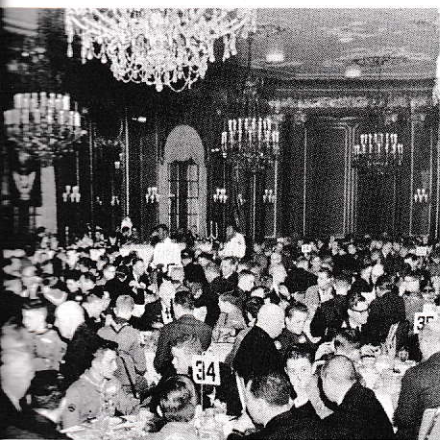
Our One-Day Finance Campaign was launched with show on WGN-TV.



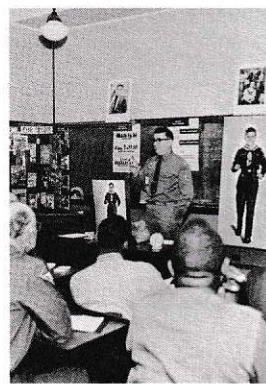
Steps to expand teen-age program for groups like this began in 1963.



The Adventure Roundup helped us reach our goal in 1963.



Recognition Dinner was a gala occasion.



The 1963 Cub Leaders' Pow Wow helped train Den Mothers and other Cub volunteers.



Bob Mathias and Jim Whittaker, saluted Eagle Scouts at Recognition Dinner.



Silas Strawn Cathcart  
Vice President



Elmer Christell  
Chmn. Advance. Com.



Wm. Harrison Fetridge  
Chmn. Scouting Rel.



James T. Griffin  
Vice President



Theodore R. Hawes  
Vice President



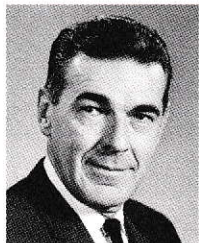
Dr. Lawrence L. Hirsch  
Chmn. Health & Safety



Philip H. Schaff, Jr.  
Chmn. Public Rel.



John G. Sevcik  
Vice President



Joseph C. Sibley, Jr.  
Training Chairman



R. Douglas Stuart  
Honorary President



Thomas M. Thomas  
Vice President



Sidney Wanzer, III  
Chmn. Advisory Bd.





## ADULT LEADERS HOLD KEY TO SUCCESSFUL SCOUTING UNITS

When boys become men, they never lose what they have learned in Scouting. And often, as adults, they return to Scouting and give boys the benefit of their added knowledge and experience.

These adult leaders—whether they were Scouts as youngsters or not—hold the key to Scouting growth in the Chicago area.

### "GANG" WITH A PURPOSE

Every boy needs a "gang," a sense of belonging. But it takes trained adult leadership to guide this gang instinct toward useful skills and goals.

This is what Scouting has to offer. But it requires adult leaders—more of them than ever in 1964 if the Council is to meet its membership goals.

## PRESIDENT'S REPORT . . .

(Continued from Page 1, Col. 1)

Exploring will give business and industry a chance to sponsor groups. A special grant of funds will enable us to move into this development immediately, Mr. Reneker said.

5. A campmaster plan to provide, to troops desiring it, a program of help for Second and First Class advancement in all near-in camps every weekend. This is now in full-scale operation.

6. Expanded financial support to make future growth in quantity and quality possible.

"If we are to reach our goal by 1970, our budget will have to double in order to provide the staff, the camps, the training facilities and the equipment to make it possible," Reneker stated. "But I believe it is necessary and can be done."

## DEN MOTHERS ACTIVE DURING 1963 . . . WTTW-TV AIRS WORKSHOP

Over 4,000 Den Mothers registered with television station WTTW-TV for a five-week session supplementary training program. The workshop featured Miss Lois Brooks and Mr. Al Binford who dramatized and discussed new techniques employed in Cub Scouting.

According to Channel 11, great amounts of mail were received showing a great interest in the series.

Scouting grows with the help of interested and dedicated Den Mothers.

# 150,000 ATTEND FUN FAIR



Scenes from 1963 Fun Fair at International Amphitheatre.



## \$50,000 RETURNED TO SCOUT UNITS

Over 150,000 people attended the 1963 Scout Fun Fair, held May 17, 18 and 19 at the International Amphitheatre.

This was by far the largest Scouting activity of the year. Units from every district of the Chicago Area Council participated.

## EARN MONEY FOR CAMP

Units earned money by selling tickets and made it possible to send boys to camp who otherwise wouldn't have been able to go. 25% of the proceeds of ticket sales went to the seller's unit.

It is an interesting sidelight that the Council increased its financial resources by \$45,000 because of the Fair. This was not anticipated, but proved invaluable in financing expanded services.

## SEE SCOUTING IN ACTION

Features of the Fun Fair included many Action Booths where boys demonstrated various aspects of the Scouting program. Visitors were able to tour the Amphitheatre and get an idea of the scope of Scouting.

There were also arena shows where individual units presented stage performances of aspects of Scouting history, tradition, ceremonies and skills.

Other special features included an Indian village with tepees, crafts and dancing; a Cub Carnival with a continuous show of Cubbing themes, games, and ceremonies; and an Explorer emergency service program, with emphasis on physical fitness, communications and first aid.

## DATE SET FOR 1964 FAIR

Plans are already under way for a bigger-and-better-than-ever 1964 Fun Fair. It is scheduled once again for the International Amphitheatre—this year on May 8, 9 and 10. A special Mother's Day tribute on Sunday will be a feature of the 1964 Fun Fair.

## SERVICE CENTER

HAVE YOU EVER LOOKED BEHIND THE SCENES AT YOUR SCOUT SERVICE CENTER?



Most Scouting volunteers have never seen what goes on behind the registration desk of the Scout Service Center. Salaried employees handle charters, operate multilith equipment, forward records of advancement to National headquarters, keep achievement files up to date, handle Scouting publicity—all important services for Scouts and volunteers made possible by your dollars.

## 28,000 Scouts Attend Chicago Area Council Camps to Establish New High

More than 28,000 boys attended the seven camps operated by the Chicago Area Council during 1963. The attendance periods ranged from a single day to fourteen days or more.

This represents a sizable increase over the number of Scouts who went camping during 1962.

With the expanded and improved facilities, it is estimated that 30,000 boys will attend these same camps during 1964—further evidence that Scouting, in all its phases, continues to grow.

By far the largest percentage of Scouts attended the Owasippe Scout Reservation in Michigan. Actually, this Reservation is made up of five separate camps with complete facilities. 6,000 boys camped at Owasippe, and 22,000 at the near-in Illinois camps and the Merriam Explorer Base at Wautoma, Wisconsin, in 1963.



# Counciler

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Chicago, Illinois 60602



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## SPECIAL ANNUAL REPORT ISSUE

ROBERT THOMPSON  
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CHICAGO 28, ILLINOIS

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### ALONG THE SCOUTING TRAIL

By Alden G. Barber

A review of this special issue quickly indicates that 1963 was a busy year. And it's significant to note that it was also a productive year.

In Scouting, what is production? I believe it is:

1. Reaching our goal in membership growth in boys and adults;
2. Reaching our goal in leaders basically trained;
3. Reaching the goal in boys' camping under the patrol method and participated in activities geared to Cub Scouting, Boy Scouting and Exploring;
4. Reaching the goal in more boys advancing in rank;
5. Reaching our goal in money produced to support Scouting's growth.

All other services and programs are geared to help make production possible. While we made a gain in each of the above production areas in 1963, we did not reach the goal in every case.

As we move into 1964, let's keep our eyes on the goals we have set—reach them—and in the process achieve total production.

### BOY SCOUT LEADERS DEMONSTRATE SKILLS AT FIRST SHOWANDO

The first Council-wide SHOWANDO (show and do) drew 700 Boy Scout leader-instructors from all over the Chicago Area Council to the Valley View Training Center on May 4.

Instructors showed other leaders who participated how to perform skills that boys expect their leaders to know.

Plans have been made for another SHOWANDO this year.

## The Year in Review

CHICAGO AREA COUNCIL, 1963

### JANUARY

Council's Annual Dinner to Recognize Scouters. President Bob Reneker and new officers installed.

### FEBRUARY

Eagle Scout Recognition Dinner, Palmer House  
Scout Week — Scouting's 53rd year.

### MARCH

Council's One-Day District Finance Campaign  
Explorer Scout Career Conference, Northwestern University  
Governor Kerner's Dinner for Unit Achievement Winners, Palmer House

### APRIL

Region Seven Annual Meeting, Edgewater Beach Hotel  
Cub Scout Day, Chicago Museum of Natural History  
Explorer National Bowling Tournament  
Labor Unions Lunch-O-Ree, Conrad Hilton

### MAY

Boy Scout Leaders' Showando, Valley View Training Center  
Explorer Inspection and Ball Spring Eagle Court of Honor, Calumet High School  
Fun Fair, International Amphitheatre  
National Annual Meeting, Hotel Americana, New York  
District Camporees  
District Annual Meetings

### JUNE

National Charter Day  
Sea Explorers' Encampment, Great Lakes Naval Training Center

Summer Camping at Owasippe Scout Reservation—8 weeks.

### JULY

Council Philmont Scout Ranch Trips  
District University of Scouting, Explorer cruise to Japan

### AUGUST

Eleventh World Jamboree, Marathon, Greece  
Order of the Arrow Conference, University of Illinois, Urbana  
National Executive Training Conference, Urbana, Illinois  
Wood Badge Course

### SEPTEMBER

Commissioners' Conference, Chicago Campus, Northwestern University

### OCTOBER

The Together-We-Organize Plan Launched, McCormick Place  
Summer Camp Promotion Night, Valley View Training Center  
District Camporees

### NOVEMBER

Fall Eagle Court of Honor, Austin High School  
Leaders of Transportation Lunch-O-Ree, McCormick Place  
Fifth Annual Operation Patrick Henry, Field Building  
Religious Laymen's Conference

### DECEMBER

Eagle Scout Recognition Dinner, Palmer House  
Fifth Annual Operation Patrick Henry, Field Building  
Order of the Arrow Fellowship, Mar-Lac House, Oak Park, Illinois

### NEWS BRIEFS

Region Seven Annual Meeting turned out Council Scouters in force for the Region Seven Annual Meeting held at the Edgewater Beach Hotel April 19-20. Annual National Meeting was attended by delegates from the Chicago Area Council last May 23-24 at the Hotel Americana in New York City.

The Virgil E. Gunlock Memorial Fund was officially launched early in April. Funds raised will be used to advance Scouting in Mr. Gunlock's home district of Lincoln Park.

A Commissioners' Conference was attended by a record number of Commissioners last September 21. The theme of the conference was "Excellence Requires Extra Effort."

Any Eagle Scout over 21 years of age is eligible to join the new Eagle Scout Association which is being formed.

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BOY SCOUTS OF AMERICA

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